DYNICS BRAND

ABOUT:
DYNICS is an Industrial Computer Solutions Company, engineering computer solutions since 1988 and continuously advancing in modern and future technologies. DYNICS is located in Ann Arbor, Michigan, from Michigan we have a global reach throughout the world due to our growing partnerships with distributors and clients.

MISSION:
DYNICS mission is to design, create and provide high end quality systems that are cost effective and last longer.

ENGINEERING:

DISCOVERY
Our Engineering Team will assess your application and utilize the necessary tools to assist you in the design of your system matching your desired specifications and design requirements.

DESIGN
Once we have a perfect understanding of your custom needs, we will begin designing a system and prepare a quote. The design phase is an interactive process between DYNICS and our customers resulting in a prototype.

DELIVERY
With an approved prototype, we begin production and delivery plan while also assessing possible enhancement opportunities that may present themselves. DYNICS capabilities allow us to modify products quickly and manufacture low to high volume units.
DYNICS LOGO

DYNICS COLORS:

**DYNICS BLUE**

- CMYK: 100 / 72 / 1 / 0
- RGB: 0 / 88 / 167
- HEX: #0058A7
- Pantone CMYK Coated: P 104-8 C
- Pantone Coated: 3015 C

**BLACK**

- CMYK: 70 / 50 / 30 / 100
- RGB: 0 / 0 / 0
- HEX: #000000
- Pantone CMYK Coated: Process Black
- Pantone Coated: Neutral Black C

**WHITE**

- CMYK: 0 / 0 / 0 / 0
- RGB: 255 / 255 / 255
- HEX: #FFFFFF
- Pantone CMYK Coated: White
- Pantone Coated: White
DYNICS LOGO

DON'T DO:

Below are examples of what not to do to the DYNICS logo. DO NOT add effects (shadows, bevel, lines, etc.), DO NOT alter, stretch, expand, squish, squeeze, condense, skew, or distort in any way shape and or form. Only use the DYNICS colors, these colors consist of the: DYNICS Blue (CMYK: 100 / 72 / 1 / 0), Black (CMYK: 70 / 50 / 30 / 100) and White (CMYK: 0 / 0 / 0 / 0).
DYNICS SOFTWARE

DYNICS provides an array of different powerful softwares, used for industrial environments. PVDS is a software that creates, controls and manages digital signage, and our IO-Defender protects data for standalone computers in industrial environments.

PROVIEW DS

ProViewDS is a powerful software application development platform designed to develop and deliver applications managing real-time information, providing a complete set of modules in an intuitive engineering user interface. PVDS is able to perform multi-user functionality, with cloud and local control of alarms, trends, security features, graphical displays, configuration, project control, and version control.

SOFTWARE FEATURES:
- SQL Ready
- Security
- Redundancy
- Hot
- Standby
- Hot Swapping
- Multi-Touch
- Hot
- State-of-the-Art User Interface
- Based Systems
- Vector-Based Graphics
- Dynamic 3D Modeling
- Reporting and Data Access
- PC / Web / iPad / iPhone Access and Control
- One Solution for Stand-Alone/Network/Cloud

IO-Defender

IO-Defender is a full data loss prevention and mobile device management solution that prevents users from taking unauthorized data outside of the company or bringing in potential harmful files on storage devices inside the network.

SOFTWARE FEATURES:
- Identifies storage devices currently connected to a computer.
- Allow/Deny access to USB and other portable storage devices
- Allow/Deny access to individual communication ports on a computer.
- Send email alerts to administrators.
- File tracing to monitor file access to any USB storage device.
- Report log showing a history of device access.
- Blocks:
  - Portable Devices
  - Cloud Storage Services
  - File Transfers
  - Online Applications
SOFTWARE LOGO(S)

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- **Pantone Coated:** 3015 C

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- **Note:** Black applies to both ProView DS and IO-Defender.
- **CMYK:** 70 / 50 / 30 / 100
- **RGB:** 0 / 0 / 0
- **HEX:** #000000
- **Pantone CMYK Coated:** Process Black
- **Pantone Coated:** Neutral Black C

**WHITE**
- **Note:** White applies to both ProView DS and IO-Defender.
- **CMYK:** 0 / 0 / 0 / 0
- **RGB:** 255 / 255 / 255
- **HEX:** #FFFFFF
- **Pantone CMYK Coated:** White
- **Pantone Coated:** White

**GRAY**
- **CMYK:** 0 / 0 / 0 / 35
- **RGB:** 177 / 179 / 182
- **HEX:** #FFFFFF
- **Pantone CMYK Coated:** P 173-1 C
- **Pantone Coated:** 421 C

**IO-DEFENDER COLORS:**

**DEFENDER RED**
- **CMYK:** 13 / 100 / 100 / 4
- **RGB:** 203 / 32 / 38
- **HEX:** #CC2027
- **Pantone CMYK Coated:** P 53-88 C
- **Pantone Coated:** 711 C

**DARK RED**
- **CMYK:** 23 / 100 / 100 / 20
- **RGB:** 162 / 29 / 33
- **HEX:** #A21D21
- **Pantone CMYK Coated:** P 53-16 C
- **Pantone Coated:** 7427 C

**GRAY**
- **CMYK:** 0 / 0 / 0 / 35
- **RGB:** 177 / 179 / 182
- **HEX:** #FFFFFF
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**IO-DEFENDER**
SOFTWARE LOGO(S)

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DYNICS PRODUCTS

DYNICS products range from PC’s, power supplies, small touch screen monitors to large video walls. Some of these products stand out with their own unique logos. Such as our IP-TUNES and ICS-Defender.

ICS-DEFENDER

DYNICS ICS-Defender is a security appliance designed to be an Industrial Control System, meeting today’s needs of OT (Operational Technology) and IT (Information Technology) solutions.

PRODUCT FEATURES:
- DPI Deep Packet Inspection
- Fast Replication IP Aliasing
- Transparent Layer 2 Firewalling Capable
- PN Virtual Private Networks: IPsec, SSL VPN via Open VPN
- NAT 1:1 for Individual IPS/Entire Subnets, Outbound NAT, NAT Reflection
- Reporting and Monitoring Historical Graphs and Real-Time Information
- Captive Portal
- PPPoE Server
- DHCP Server and Relay
- Server Load Balancing

IP-TUNES

DYNICS IP-TUNES is an audio solution, that can be paired or integrated with a PC, capable of emitting 8 or 16 different sounds simultaneously, with one independent audio channel per speaker.

PRODUCT FEATURES:
- No Moving Parts (Fan-Less)
- Built with ProView DS Runtime
- Data Driven Alarm Managing 8 / 16 Digital Independent Audio Channels (PLC events and database, etc.)
- Rugged Metal Enclosure
- 24VDC Power Entry
- Panel Mount
- Mounting Metal Brackets Included
SOFTWARE LOGO(S)

PROVIEW DS COLORS:

**BLACK**
Note: Black applies to both ProView DS and IO-Defender.

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**ICS-DEFENDER**
PRODUCT LOGO(S)

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Here are DYNICS icons used for various references/applications (web, marketing, UI design, etc.), usage various upon the purpose of the icon.
The Tahoma Typeface is DYNICS default font. When creating material for DYNICS (applies to ProView DS, IP-TUNES and Defender Series) here are guidelines to assist in the creation of DYNICS material:

- Avoid hyphenation's.
- No more than 3 type styles
- Do not leave orphans in your text.
  (Orphans - a lone word at the top of a page or column; the last word in a sentence carried over from the prior text box.)
- Do not have widows.
  (Widows - words by themselves on a line shorter than seven (7) characters.)
- Avoid effects if it hinders legibility.
- Body Text: 8 ~ 10
- Subhead Text: 10 ~ 25
- Headline Text: 25 ~ Up
- Paragraph Spacing: 6
- Subhead Spacing: 6
- Headline Spacing: Enter / Varies
DYNICS D-SQD are the brain force behind our Industrial Computer Solutions. They are here to provide visual and informational assistance throughout DYNICS marketing material, so we stand outside our competition in a fun way!

Introducing the D Squad we have Dr. Dynics, Head Electrical Engineer, with his two minions assisting him in the creation of computer solutions. EE (Electrical Engineer) - Minion, is DYNICS go to board designer and power generator. SW (Software) - Minion is DYNICs software hero making various programs function to suit your needs.
THANK YOU

If you have any questions please visit our website or contact us at:

**Website:** www.dynics.com  
**Phone:** 734. 677. 6100  
**Email:** marketing@dynics.com